Tyler Renfro
UI/UX Designer

hello@tylerrenfro.com
314-332-3309
tylerrenfro.com

WORK EXPERIENCE

Priority Technology Holdings | UX Leadership
February 2021–Present • Alpharetta, GA

`UX Managment` `UX Maturity` `Process Improvement`

UX Management and leadership for a leading banking solutions and services provider. At Priority my focus was on raising the UX maturity of the organization, improving processes around UX, managing the R&D design team, and creating design libraries for the flagship products.

Second Street | UX/UI Designer
November 2018–February 2021 • St. Louis, MO

`Product Design` `UI/UX Design` `Design Systems`

Lead designer for a software platform with 2,000 daily active users. My role with Second Street was to prototype new features and products. Afterwards I would pitch them to teams and iterate based on user testing, partner interviews, and technical feedback from engineers.

Abstrakt Marketing Group | Web Designer
January 2018–November 2018 • St. Louis, MO

`Design Systems` `Process & Strategy` `Website Design`

Implemented a new web design process to help Abstrakt meet business growth demands. My role was to build a design system, fix process pain points, and foster collaboration between departments. With the new process, Abstrakt was able to increase their output over 300%.

Hive Network | Design Consultant
April 2015–January 2018 • St. Louis, MO & Boulder, CO

`WordPress` `Front-End Development` `Workshops`

As a consultant for Hive Network, I worked on wide array of software products. On most assignments, my role was to forge a vision with design thinking, prototype experiences, and then develop the front-end.

CFX Inc. | Designer
September 2016–March 2017 • St. Louis, MO

`Boutique` `Web Design` `Graphic Design`

The clients of CFX spans across various industries, products and services, from national brands to locally-owned businesses. While working at CFX, I collaborated with clients to deliver services such as: graphic design, web design, front-end development, and e-commerce.

EDUCATION

SIU Edwardsville	2011–2014
Team Treehouse	2014–2017
STL Design Week	2015–2018
Wordcamp STL	2015
Central Print Letterpress	2018
STL Devfest	2019
An Event Apart Denver	2019
Code for a Cause	2019
NN/G UX Management	2023

SKILLS

Leadership
- Team management • Design Briefs
- Vision + Direction •
- Interviewing + Hiring talent
- UX Roadmaps • UX Maturity

Design
- Accessibility • Color Contrast Compliance
- Content Strategy • Design Thinking
- Production Design • Wireframes & Mockups
- Design Systems & Templates • Style Guides
- Squarespace • Webflow • Figma
- Adobe Creative Suite • Responsive Design
- Usability Testing • Qualitative Research

Development
- HTML • CSS • SCSS • Git
- Front-End Frameworks • WordPress
- Static Site Generators • Domains + Hosting

Collaboration
- Stakeholder Relationships
- Client Relationship Management
- User Interviews + Testing
- Working with Remote Teams